

Edith Fisher, who lives ancryoss finom
Gracie Mansion, said police officers Gracie Mansion, said police officers
on duty did onthing when residents
complained about cmplained about wrruly demon-
stration by offduty officers.
Police Protest
Irks Residents
And a Hospital

## Why you're in it. How to beat it:

The "sold out" sign is up at the networks. On May 24th, Advertising Age reported that two of them had stopped accepting orders for prime time. The third was holding out for higher prices. Even fringe and daytime were tight.

Advertisers and agencies alike are experiencing the TV Squeeze. Costs are up as much as $35 \%$-as much as $50 \%$ for spot. And the big fear is, "Will I be locked out of the 4th quarter?"

## How did it happen?

Network prime time is a limited commodity. It's 66 hours a week and no more. Apparently not enough to go around in an expanding economy.

Cönvention coverage, Olympics and Bicentennial specials further reduced the amount available in 1976, and helped set the stage for the Squeeze.

Come fall, still more time will be gobbled up by political announcements and the Elections.


WBERE HAS ALL THE PRIME TIME GONE? (1) Big ndvertisers moved
 inventorys (3) Minre than 200 hours of prime time went to Conveotion overage,
Olympics sind Bicenteonial specials. ( 4 Still more will go tn poficical ainnouncements and Election coverage. (5) Dozens of new product intro
dections dd to the Sqoere.

On top of this the networks have delayed the new season. Dollars budgeted for the usual 16 -week 4th quarter must be compressed into 13 or 14 weeks:

Buying started in late April, versus mid-August last year, as major advertisers staked out claims, making large commitments up front.

Some advertisers found they couldn't spend all they wanted to, where they wanted to.

Those fortunate enough to have availabilities had to decide whether to settle for a big increase in budget or a big drop in GRP's.

Others had to look elsewhere.

## Why shifting from an All-TV plan to a Magazine/TV plan makes sense.

Many advertisers with their eyes fixed on TV's boxcar numbers are surprised to discover that combinations of magazines-even single magazines like Newsweek - can deliver equally big ratings.

For example, Newsweek has a rating of 19,4 (men 18 to 49) - which puts it ahead of such shows as All in the Family, Baretta and even Weicome Back, Kotter. aloné.

Unbelievable? Have yournedt peoplecheck And with Newsweek you not only get the dindt ratings you expect from. TV-you can get themata lower cost per thousand. In other words, more GRP for your money.

Better still, you reach more of the people whot heavy magazine readers and relatively light TV viewers-the important group now known as "Magazine Imperatives.?

## How a tire advertise

 canbeat the Squeeze.Let's assume you are marketing radial tires. Almost equal percentages of U.S. males are either"Magazine Imperatives" or "Television Imperatives"', But the equality stops there. 49\% of those
 men who bought radial tires are mett "Magazine Imperative" group-anidt account for over half the volume:

Only $28 \%$ of such purchasers ate "Television Imperative" group-acc for only $26 \%$ of the volume.

Obvously magazines are impof But to what extent?

Newsweek recently mãde a stud of a tire company that puts its entire $\$ 1.4$ million budget into television.

A computer run was done analy. the tire advertiser's actual TV buy.

A second run was done allocatir of the same budget to the four news Frequency was a standoff. But $t]$ Magazine/TV mix developed 82 mos increased reach from $78.6 \%$ to $91.1 \%$ there was a
\$3 decrease in CPM gross impressions. Even more striking is the comparative effect of the two schedules against each of the two major "Imperative" groups Against the "Magazine
Imperatives"group (which accounts for $51 \%$ of sales the Magazine/TV mix is highly superior to the All-TV plan.
 It increases GRP' efficient than television

Your Newsweek representative can show you how shifting from an All-T Vplan to a Magazine/TV mix can work for your product category as well.

Give him a call.
It's. a terrific way to beat the TV Squeeze:


[^0]THE NEW YORK TIMES, TUESDAY, SEPTEMBER 28, 1976


Palestinian Units in Lebanon Adopt Defiant Policy in Wake of Setbacks

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## PRESENTS A CHOICE OF CANDIDATES

USING THE WORLD'S FIRST DIGITAL WATCH WITH
A PRE-PROGRAMMED MESSAGE. BY CONCORD.


In honor of both the Democratcic and Republican Conventlons, a limited
FORO FOR PRES. 1976 or UIMmY FDR PRES. 1976
Of course, thls- Concord Digital also gives you the tima, the date and a read-out of ecconds. Each with a press of the button The caae ie indvidually carved from a single block of stainless eteal. and hee a three-yeer warranty. A historic message on a watch that'a making histo in stainleeas steal'ats 295 . or 18 karat gold ${ }^{5} 3200$.

## TIffeny \& Co.



 OUR SHETLAND KNITS FROM BRITAIN
(top) Classic crewo neck Shetland wool pullover from Scotland in natural, yellow, navy, browm mix rust, burnt red, scarlet-whise mix, orange, bright green, bright blue, scarlet green lovat,
charcoal grey, botle green or blue mix, $\$ 26.50$ (left) Good-looking stripings are featured on our new Shetland vool pullojer. from Englenid. Brown mix and white on natural ground; blue mix-white on sky blue; red-grey mix on white; lovat-white on dark green, $\$ 29.50$
(right) Argyll-patterned Shetland wool crews neck pullover from England in rust-brown on natural ground; grey-natural on scarlet mixs blue-maize on light grey; \$35
Sizes 38 to 46. Mail orders invited or telephone 697-3131

(actoh Mimed

 696 WHITRE PLANNS ROAD, SCARSDALE, N. Y, 10583


## 





Canal Zone Americans Are Beset By Mood of Isolationand Mistrust Rioting students of the University of Panama is they were driven off unviver
sity grounds last week by tear gas fired by the pamamamian Natioial Guard. Byy ALAN RIDING


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Syrians Stare at Hanged Raiders


From the Poris collection . . . qpother" "Must"
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nadd sopphire winding stems with five dramotic new
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$\begin{aligned} & \text { Add soles toox whier opplicable and } 2 \text { each } \\ & \text { beyond our delivery area. }\end{aligned}$


Cartier



## the bing examples of A\&S OPPORTUNITY DAY

Winning special purchase of Chrissie Evert tennis dresse and youre seeing the right prices.
6.998 .9910 .99


ThS OPPORTUNITY DAYS-Wednesday t.






the burberry ${ }^{0}$, now with a double portion of plaid
It's the all-fine, all-climate, all-weather internationafovonte
raincoot And now, at Bioomingdale's, it arrives
with double the warmith, double the inimitable Burberys plaid.
In its owr distinctive cotton lining; and an added piaid zip-out.
liner of warm pure wool: Outer coat in camel color cottonand
polyester. Sizes 6 to 16, 220.00.
Sutton Päce-Raincoais, 3rd floor, New. York and allfashionibrónches.



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## Waldenbooks <br> STATION WAGONS....HC

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## FACE LIFT

New slipcovers and draperies pull your room together handsomely. Our new collection of cotton prints from P. Kaumann are coordinated and scaled so you can use several in one room. Vat-dyed, pre-shrunk and Scotchgard" processed for stain and spot resistance. $54^{n}$ wide, 7.00 yd. Fourth floor, Fifth Avénue, (212) MU9-7000 and branches. and branches.

At last, the expose we've all beer waiting for. The TRUTH about the suburbs, by America's reigning numorist of foible and frustration ir everyday life.
In her latest hilarious look at suburbia, Irma Bombeck takes oi supermoms, school boards, washer repairmen who never shol up, car pools; sex education and th Girl Scouts, just for starters. Author of three best-selling umnist and a.TV regular on Good Morning Ámerica, Ms. Bombeck turns her sharp wit and unerring sense of the comic to a subject that will have you roaring with recognition.
Read THE GRASS IS ALWAYS $\therefore \geq 2$ GREENER OVER THE SEPTIC TANK. A gift of laughter to subur banites and others from a very funny lady

Waldenbooks
"Whatever you want in a bookstore...We've Got it!"

## Whal's newin books? <br> and iney yove to helo. If we happen nol 10 tha <br> New York Nenuer Mal. Manue <br> Bunswick Siquare. Exst Brunswick Wayne FillibMall. Wayne

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Croats in Yugoslavia Charge Discrimination

By MALCOLM W. BROWNE
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The speaker raised his voice slighty to be seard over the din of the plightily
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Zagreb Dissidents Accuse Serbs of Repression, But
Deny Favoring Terror Prixon, where he served four years for azi former Partisan with Marsbal Tito'a
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Turks Expect to Close U.S. 1 If Congress Rejects Militai

Hy STEVEV V YOEAETS

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Unbelievable! Wood files for the price of steell
Decorator styled. Highest quality. Immediate delivery anywhere in the U.S.A.


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#  <br> <br> \section*{U.S. Aide Says 3d-Quarter Deficit <br> <br> \section*{U.S. Aide Says 3d-Quarter Deficit May Be \$7 Billion Below Estimate} May Be \$7 Billion Below Estimate} <br> < 

SPECIAL HOLDAY SALEI
OOTONALEERAD'BERIBIE SOFA-BEDS
COIVE
3 days only - TUES.; WED, THURS.


Aigust


THE NEW SHEARLING JACKETS: ARE HERE FROM CALIFORNIA

Another fushion classic in Abercrombieq's'
calleation of Shearling Jackets you'll
collection of Shearling Jockets you'll weer
3through autumn and winter with pride.
This iscket sylyed by Scuwer of Colifiomic,

- of cocmine toneon-tone supple sheepskin.
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tove its luxuriy; the Avercrombie $\&$ ' Fitch. label, Sizes 8 to 16. Third Floor. $\$ 290$
- CHERGE ARF, AE, OAMMC, DC, CB . . PHONE 212 6B2 3600

Abercrombie \& Fitch
MADISON AT ATH: $\because$ AND SHORTHILS

## Ruat

# November 1,Eastern introduces free feature movies on most L-1011 flights to Miami and San Juan. 

Action, drama, romance and comedy. Topflight movies will be available to you, starting November 1, on most of our wide-body L-1011 Whisperiners ${ }^{\oplus}$ to Miami. And shortly thereafter on selected flights to Ft. Lauderdale and Palm Beach. Later we'll have movies to other Florida cities.
Also on November 1, movies will be available on selected wide-body L-1011 flights to San Juan. These movies will be broadcast simultaneously in English and Spanish. Just set your headphones to the language you prefer.

And all these movies are free, no charge for headphones.

For those of you who would rather read or relax, we've set aside a special section without a movie screen.

It's all part of Eastern's great service to Florida and Puerto Rico. Convenient fights, great vacation packages, stereophonic music and movies coming to an Eastern L-1011 near you: For more information or reservations, call your travel agent or Eastern at 986 -5000 in New York or 621-2121 in Newark. And say you want to take an Eastern movie flight.

We've got the right time and the right place for you. This fall, it's show time in our theater in the sky.

Hebert, After 36 Years, Bids House Farewell




While prices an everything ga up and up this fall, aur prices remain remarkably law. Our hand-tailared Suits are still $\$ 55, \$ 65$ and $\$ 75 \ldots$ nane higher. Our superb quality Sport Coats are still $\$ 35$ and $\$ 45 \ldots$ nane higher. Our famaus designer Slacks are still $\$ 10, \$ 15$ and $\$ 20 \ldots$ nane higher.
And while aur prices haven't changed, the quality of the clathing on aur racks gets better all the time.
How da we da it?
Cannections (we were clathing manufacturers far aver 60 years).
When manufacturers oyerproduce or need quick cash they call us.

When manufacturers' machines ond men are idle between seasons, we keep them busy.

The result: Yau can buy the finest quality clathing available, fram same of the warld's best knawn manufacturers, at a fractian af what yau'd expect ta pay.

At BFO, we're keeping dawn yaur cast af dressing up.

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\begin{gathered}
\text { : Luxury Furnishings at Miracle Prices! } \\
\text { BFO p/US } \\
\text { Our new 2nd. Floor department } \\
149 \text { Fifth Ave. ot 2Tst St. } \\
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YOUR MONEY BACK WITHIN 7 dAYS
on any unaltered garment.
Alterations ovviioble on premises
(Monhhotion and Yonkers Only)
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MANHATIAN-(6th Floor) 49 Fifth Avenue at 21 st Street Phane (212) 254-0059-0060


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10 AM- - PM. Closed Sun.
CINCINNATI-Gentry Shops, 745 , swifiton Centen

New Shipments of Fall Clothing Arrive Daily.
Brond new, fresh foishions to choose from, every time
you come in!
Hand-Tailored
SUITS none higher than $\$ 75$. Others $\$ 65$ and $\$ 55$
 Shapens.... Solt Shoulder and Traditionol Styles. Enor-
mous selection.

Superb Quality
SPORT COATS \& BLAZERS none higher than \$45 . . Others $\$ 35$
A super selection includings. Designer' Shopes, and Tra-
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From the Finest.Makers!
SLACKS none higher than $\$ 20$... Others $\$ 15$ and $\$ 10$
Chose from thousconds... in every wanted color and
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Our Miracle Price . . . 555 ,

One of the Finest Values ever! TOPCOATS, OVERCOATS ALL-WEATHER COATS, LEATHERS and SUEDES:
We hove o buge selection! And in spite of tremendous price increseses in men's quolity coats, we' co
offer these of our fomous Mirocle Low Pricesi'

Do you have a product or service for the 65+märket Advertise it in The New YorkTime Large Type Weekly
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information, more details call or write Advertising Manager, The New York Times Large Type Weekly, 229 West 43 d Street, New York, N.Y. 10036; (212) 556-1944. The New York Times Karge Type Weekly

No bank can promise you it'll never make Not evenouie bank although were proud of ots
accuracy tecord. But if we ever do get somethit you have someone to call about it-your Irving. Personal Banker. One person whos assigned to and whose name and p

Your Patemenal Banker knows your situation yon with any financial problem in the way thats apura anyother banking service, your Personal Bankery handle it for you, person to person.

A Personal Banker:
Thats what makes the Irving differ

# Irving Trust Compa 

Member:PLIC.



|  | Latest U.S. Govt tar and nicotine figures for 100's cigarettes (FTC Report Apr. 1976) <br> BRAND <br> MOAKHOL $100^{\prime} \mathrm{s}$ |
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Ofall menthol 100 s:


Warring: The Surgeon General Has Determinu 1 That Cigareta Smioking is Dangerous to Your Haik
IT'S QUITE EMPHATIC.
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A YOU CREATE

## ur elegant new caftan

from Stella Fagin. with fabric all soft and satin-y m with the palest pastel posies
a subtle silhouette.
Il easy-care polyester
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E.P.A. Is Called Lax in Protecting
The Scientists Doing Its Research 1 Diuft Report by G.A.O. Says Agency Ignores Rules Requiring Monitoring Program

## By DAVID BURNISAM

WASHINGTON, Sept. 27-The Fewderal of nitric acid, hydrochloric acid and nitro-


Proposal to Redevelop Downtown Areas for White-Collar Workers Stirs Dispute at Hearings
by Ehnest hoisendolph WASHINGYoN, Sept 27 -At theorist on
the recovery of Amencan cities has proposed that the urban poor be moved away from the center-cibies so that these areas
can be redeveloped for with collar workers employed downtown tione from prinoxied a stream of objec,
ists and poiliticians, at rit rights onspect of 10 days
The hearings on the future of the citites
were courvened by Regriesentative Heary were convened by Regresemaive hiry
S. Reuss. Wisconsin Demmocrat mbo is
chaitman of the House Conaittee on Banking Currency and Housing. Among the witresses were uaiversity
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ediccet. educators.
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work in the central business district and
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N.A.A.C.P. Says It Is Far Short Of Cash Required to Appeal Suit


Miss Hearst, Before Grand Jury, Tells About Her Kidnapping in '74


Steven Weed, Miss Hearstrst former
fiance, entering ssme courthouse.

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Kidnapping Suspect Is Arraigned As Federal Charges Are Dropped
 Hyde Park Figh School passing police yesterday on their
way to classes. Friday, students were sent home after a $\begin{aligned} & \text { anch eleven arrested About } \\ & \text { school yestertay, but mo neim trouble was reported. }\end{aligned}$

 tied to a post without food and water for
four days and nights wwis formaty


 dropped because there was no evidence
that te crossed state lines. Upon conviction, the penaltivis the same under beth
Federal and forida law-Rny number of
years Mr. McWIIHams was
 Was rescued yesterdigy morning fromim
wooded area ebout a mile from teth hom
VIctum In Good Condition
Mrs. Jaffa, who is 35 years old and
the mother of two, remained hospitaized today for treztment of expossure. and
broives. Ste was reported in good condi-
toon
Stasie Attorney T. Edyard Austin said
Do chackes would be filed agiont Edith



## Arol <br> thr Nati

U.S: Suit Asks In Penialties by

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The United State
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of my very own. That'sIndependence!


A nice " $2 \frac{1}{2}$ rms. w. vu" in the Heights or the Village on the East Side or the West Side.

Working singles who want their own place have a place to help make it happen. Independence Savings Bank.

At Independence Savings Banks we have a variety of savings accounts for short-range goals likefurnishing an apartment-all paying the highest rates allowed by law.

And now, free checking.
Now you can keep your checking account at Independence, too. And Independence Checking is truly free checking. No monthly service fees, no charge for checks written, no minimum balance required. You don't even have to have a savings account with us to get free checking at Independence. Ask about it at any of our 9 offices in 6 counties.

Free checking where you earn top savings rates. That's Independence!

It's a way of living. Since 1850.
Member FDIC
BROOKLYN OFFICES: Atlantic Avenue \& Court Street - 18th Avenue\& 65th Street a Newkirk Plaza \& Foster Avenue \# MANHATTAN OFFICE: Lexington Avenue \& 34th Streat NASsAU OFFiCES: Hillside Avenue; West of Herricks Road, New Hyde Rakk \& \& S Shopping Center, Manhassef \& SUFFOLK OFFICE: Walt Whitman Shopping Center, Huntington

A Private Glimpse ata Private Eye: Long Hours, Tedious Work, No Rich



Some people say we must reach"zero"pollution.

## Butat what cost? And

At Bethlehem Steel, we work hard-every day-to control pollution. But the cost is high. We've already spent approximately $\$ 400$ million to clean up a major portion of the pollutants from the air and water we use. We consider this money well spent. $\$ 600$ million more In an effort to meet existing pollution control laws and regu. lations, we have many more projects under way or anticipated in the near future. These projects are expected to cost us some $\$ 600$ million over the next five years.
Where does that leave us?
Depending upon how far regu atory agencies go in stringent interpretation of the present laws and regulations, we maybe faced with spending hundr
of millions more to try to

## how fast?

remove the last traces of pollu. tion. We do not think that this would be money well spent. Attempting to remove the last increment of pollution involves new and uncertain technology. The attempt will consume a con. The attempt will consume a
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energy and natural resources. energy and natural resourc
And, in many cases, it will merely transfer pollution problems to the power companies or chemical manufacturers. . Is it time fora
rearrangement of prionities? We are faced as a nation with troublesome altematives. Do we
continue our headlong rush to implement some of the air and water clean-up standards that have yet to be proved nécessary: or even sound-or shall wie give equal consideration to jobs, our energy requirements, capital needs, and other demands for social priorities?
We believe the national interest now requires that we face up to the dual necessity of preserving our environment while at the same time assuring our economic progress.
Ourbooklet, "Steelmaking and the Environment," tells more about the problems of pollution and what we're doing to help solve them. For a free copy, rite: Public Affairs Dept, Room 76-NT, Bethlehem Steel Corp Bethlehem, PA:18016

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# Gabon Pursues Its Ambitious Development Program 

Priority For Routes
And New Industries


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## Mineral-Rich Province Prepares

## For Gabon's Post-Oil Period



## Unique Railway Through Forests

 Will Open And Unite Country
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## Oil Supplies The Mea For Industrial Growt



# The Krugerrand The world's best way to own pure gold. 

long ago, you could have ignored the idea of pure gold. You weren't allowived to ownit. gold restrictions are gone. And with them went ason not to own some-even if it's only a little is man's classic possession: It has always had is man money itself, or as something prized In over five thousand years no society noney. In ove
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re is enough uncertainty and rowning a piece of that cube.
live in a world of fluctuating currencies and flation, and the effects of these have touched You can also see a lack of agreementamong e. Yout who to solve these money problems nomists who try to shat the future holds.

But now there is an opportunity for you to hedge by owning some gold
And the R rugerrand of South Africaoffers the best way for youtodo it
It is a legal tender coin, coined each year by the South Aficican Government: Mint: And it has become the mostisold gold coin in the veorld

Irisalso totally unique.
The Kugerrand contains exactly one troy ounce of pure gold. And unlike many other gold coins, it is not sold at premium prices because of aesthetics- or rarity; but at a price that's based on its oneprice that's based on its one ounce gold content. (You pay only a small prenium

You always know whata Kru gerrand is worth by checking the
world gold-ounce price in your daily newspaper. And because it is the world's most popular gold coin, there exists a broad market to buy and sell back Krugerrands. (They are available at many banks, brokerage firms and coin dealers in your hometown.)

The Krugerrand also holds an advantageover gold bullion (the bars and wafers). You don't pay an assay cost (usually $\$ 50$ ) if you sell

The Krugerrand is about the size of a half-dollar (though thicker and, of course, heavier). But you can ker and, of course, heavier). But you can slip one or two, or even quite a few, into
your regular safe-deposit box.
your regular sare-deposit box.
At some point it should be stated that gold prices can be subject to fluctuations and there is no guarantee that they cannot fall below what you paid.

But according to history; the odds are in your favor.

## The Krugerrand <br> The world's best way to own gold.



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And last, our Budget Fares. Which were very low to begin with and are even $50 \%$ over fall Because you can save about to do is buy your ticket 2 months in advanc and spend 22 to 45 days vacationing in Europe.(Which should be easy enough.) Naturally, a fare that can save you so much
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And with foreign exchange raxes being better than they've been in a long ume, your cash or the American Expres

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Profitable reading for the businessminded... delightful reading for the dilettante and the once-in-awhile buyer.
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> Che New Hork Cimes


#### Abstract

 By mssuown   dent Ford and Immy Cater was witched in an avrage of 38 million households or an avprage of 38 million hovecholds, with television sets sin the courtry. bates between John F. Kennecty and Rich  homes for an everage minate, That telee cat howere, ran 60 eventuat tength of the Ford-Caxter con-  not estimate preiminary rating report program, would increase the nuimber by parcent for  Caves the totat number of viewers unILess Than 2 viewers Per  


## I WAS A WAITER HIERE WHENI FOUND THE BETTER WAY. NOWIOWN THE PLACE. <br> "Saving my tips for a down tayment


on this restaurant wasnt easy But to work for myselfinstead of other people-it was woyth it. it was worth it And to 1 stead of serveitit was folor for retirement--it was worth it At Dollar Savings they. call what I did: The Better Way. 10 be:able to have my own restaurant-i callet the only way.

Everybody has opportunities coming their way in tife And at Dollar Savings we have a number of ways to help you make

There's our $7.75 \%$ a year Term Savings Account, which yields $8.17 \%$, maturities available for 6 or y y ars. Minimum. deposit $\$ 1,000$

Or our 7.50\% a year Term Savings Account, which yields $7.90 \%$, maturities, available from i to 6 years. Af inimum? Orour ${ }^{2}$
Or our 6.75\% a year'Term Savings. Account yielding $7.08 \%$; maturities $\frac{\text { deposit } \$ 500}{0 \text { r our } 6: 50 \%}$ a year Term Stavings Account yielding $6.81 \%$, maturities available from 1 to $21 / 2$ years. Minimitim deposit. $\$ 500$.
withdrawals from Tions.require th Accounts may be made only with t consent of the Bank and are súbjectito substantial penalty. The xate of interest on the amount withdrawn mustibe reduced to the Regular Savings Account rate at the ime, and three months interest forfeited: We also have a few atcractive account or those who don want to te up mime. Our deposit for a specified period of yields $5.47 \%$, (money deposited by the 10th of the month earns interest from the 1st of the month.in which it is deposited). Or our 5.25\% Day-of-Deposit/Day-ofWithdrawal Account or Statement Savings Account yields $5.47 \%$. Latest declared. And on these accounts daily on all savings accounts even your interest earns interest Annual yields on all accounts are effective when principal and interest are left on deposit for a full year.
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Garment bag closets.
United has plenty of roomifor hang-up bags. Because bags that contain the boss suits
shouldn't be throiwn into a corner.

## Overhead

 compartments. Right above your seat. It's prace to put your hat, or leave your carry-on bag. Handy for articles you might need during the flight: Helpfuu for the quick getaway

In plain business terms, business people are a big and butter at United Airlines: So we'd better treat you like whiat you are: Our' Boss. That's why United offers you more cany on space on 727 s than any other airline We know if we can't make you comfortable, someone else will. Wego all out to make you happy - because at United; yourre the bros:

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Carter for Limited Crop Support
But Not Return to Rigid Controls
Policy Emphasizes Free Market While Seeking To Protect Farmers From Harmful Swings


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Voters Indicate That They View Ford and Carter as the Rivals Portray Themse

By PBIMP SHABECOFF lem with the economy is stagnation，＂，spoid $\left\lvert\, \begin{aligned} & \text { not voter who } \\ & \text { mat }\end{aligned}\right.$
 cation Autcherity．Metropolitan Transpor－


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 position believed thatt President Ford was
do－nothing friend of big business wbo do－nothing friend of big business wbo had the little guv．＂

Vote on Economle Issue
Many of those interviewed indicated
hat their vote on Nov． 2 would be direct that their vote on Nove 2 would be direct． ly related
issue．
A poll taken by The New York Times
and CBS News earilier this monthr euggest ed that ecooomic subjects were among
the most highy partisan issues influenc the most highy partisan issues influenc
ing voter decisions．Some of the sharpas drisions among voterr appeared oo suct questions as approval of the President vs．small government，job guarantees and The state of family finances．
The ths of that poll



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# In 1969,these men asked Alcoa ome hard questions about business. <br> tyears ago, in an advertisement that used a question and answer format with Alcoa executives, these young graduates" expressed specific concerns about a career in business. 



"Does the typlcal blg corporetion reeilly
"Does the typlcal blg corporetion reelly
wante man to be man?" Larry. . Boone, Bachelor of Arc̣hitectiure, Georgia tristitute of Techriology
"No company can affiord 'yes men,' Mr. Boone. We respect a man who stands fa
for his own hlgh principles. Thate for growth end change." Johin Mitchell, Exacutive Vice President, Primery Products, Allied Products; International May11, 1969

"The biggest fear every gry has is that he
"The biggest fear every guy has is that he
may get pigeonholed by the corporation, and forgotten." Jemes Hill, B.S.,', Metallurgy end Material Science, Lehigh University MMr. Hill, even the largest corporetions are subdlidided into small, closely-monitored umits. Anonymity is impossible." John
Herrison, Executive Vice President, Mill Products May 11, 1969

"Some companies I talked to wanted to see me. Not because I'm an engineer, but because I'm a bleck engIneer." Richerd Rice, B.S., Engineering, University of Califomia at Los Angeles
"We are interested in people as people", not
as company showpleces, Mri. Rice it as company showpleces, Mr.: Rice. It cannot Chief Executive Officer' ${ }^{\prime} \quad$ Mey 12, 1969

"The business establishment is crucial to : the solution of some of our gravest social
problems. Business must stick its neck out; and take some calculated risks.". Michael McCeuley, B.A., Liberal Arts, University of. Notre Dame
"Business is as concerned as you are, Mr. McCauley, and believe me, we're taking unprecedented risks every day. We will tum this country eround." Frederick J. Close, this country eround." Frederick J. Close,
Cheirman of the Boerd

## Today, seven years later, Alcoawent to see what happened.

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 $10 . \mathrm{D}$ $\therefore$. simply tumed outto beiferlese $-\cdots-$ resinga, chalienging, and Illdi: ....... who bobieved inme. They Irk anc: , ineer big company end I'm 'entrepreneurial itch gets yday."


Twenty-four hours after Larry Boone,
received his bachelor's degree in Arch tecture at Georgie.Tech, he walked through the main gete et Fort Belvoir, Virginie. Following both Airborne and Ranger Combet Captain with the U.S. Army Corps of Engineers in Vietnam. After fouryears in the army, Boone joined an established archi-
tecturel firm in Houston. He received his certification and left the firm to work independently.
"At hat time, things were really starting to,
roll for me. But somehow, roll for me. But somehow, my.life was in-
complete. I was unable to reconcile the complete. I was unable to reconcile the
importance of my work with my renewed Chistian commitment. Itearned thet The Salesmanship Club of Dallas was looking for a Director who could build and manage e new wilderness camp facillty for emo-
tionellydistuibed girls in southeastern Texas. My decision fell loglcally into place
Our camp will ben Our camp will be opened this summer.
certain that this is the wey the Lord wants. meto use my skills."


James Hill was recruited by Inland Stee' Jefore he had gradueted from Lehigh University. He earned a master's degree et
Northwestern University in Meterials Northwestern University in Meterials
Science as he continued at Inland with varied schedule of In-plant assignments. Two yeers ago, Hill was contacted by Michigen Seemless Tube. He now serves Chief Metallurgist at their South Lyon
Division in Central Michigan. "The job was quite challenging, and Brighton, Michigan reminded me of home. I knew thetl would be leaving e great steal producer to join e compeny that specialize lucky; I guess. I have been real happy with both companies. The divisional concept in eny company breaks down into specific
depertments of close supervision with depertments of ciose supervision win
constant monitoring of personel progress. I've g̣otno complaints."


Richard Rice pursued a master's degree in the field of Applied Electronics at dGCLA before challenging the Southern Cellfornie job merket. He joined Southern Californie,
Idison Compeny in the summer of 1970 , and in the meantime, Rice earned e master's degree in Electrical Engineering from the University of Southern Califormia, as well as his professional license. Presently serving Onofre Nuclear Generating Station, Richard is working toward more responsibility andecognition
Thave had the invaluable opportunlty of projects. I receive much satisfaction knowing thet I am contributing to the production of electrical power, a necessity of lite. Meny of my educationel goels have been reached, but feet that my fuil cepa--
bilities have yet to betapped. I look forward othe day when my ultimate potential in


Michael McCauley went directly from the campus of Notre.Dame to the Peece Corps
He served es e volutier He served es evolunteer on the Island of
Ceylon and in South Korea. In Ceylon, he helped to instltute health education programs in village schools end worked ine uberculosis control program. Ate ConEnglish to Korean businessmen. Ha re turned to the U.S. in 1972 end eemed e mester's degree from the Kennedy School Government at Harvard University. Todey, McCauley is completing law school',
at the University of lowe and working with the University's Institute of Public Affiairs. "I em most interested in represeriting individuals in their reletionshlps with govern memn. believe can do thet well. I have Business, laborend governmentere involved in e complex balancing ect. To commit one aector to a course of action that:
excludes the counterbalances of the others: isto misundarstand the system."

The American economic system is sustained by self-improvement. And it is generally the young who do most of the improving. In their determination to improve their lives, they improve the system in which they function. They improve it with their individualism, their competitiveness and their impatience. They can't wait for tomorrow, and Alcoa commends that spirit. In fact, we built our company on it.
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the spate of demontrations and protests
around the city, aithough the PB.A. it

SOME PROGRESS IS MADE IN AUTO CONTRACT TALKS DETROIT, Sept. 27 (AP)-Some modest
progress has
between the Unin made in ioctract talks between the United Automobilie Workers
and the Ford Motor Company, and "the dam could break at any time," a union
source said today.
 a tonral maio table seesson for abo
an hour thi afternoon before recessing
back into backi into subcommittees. It was the firs
meeting of the funl bargaiting teams from moeting of sine last thaursday. by 170,000 nationwide strike against Ford weeks odd, negotiators have said publicy
that theg thata or issues that sparked the wort stop page Sept 15. But union and company sourres said Bout union and company sources side


Disciplinary Action Is Approved For Some Protesting Policemen

Continued From Page the city had obtained a temporory in-
Junction from Justice Hyman Korn of State Supreme Court under which picket ing by prolice officers would be restricte
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Graie Mansion that the city apperad
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Doctors Hospital at East End Avent at


City Hall, the Police and Deadlocked Talk


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Pay and Emotions at Issue for Officers-the Concern of Beame Is Recovery.
 Times crossword puzzle a while bacl. If you're stumped for the answer, jus move by small degrees to the nearest Webster's and you'll find it.

If you're looking I for more meaning i your life. do the puzzle every day in The New York Times, and on Sunday in The Nev York Times Magazine. Careful, though-it can be habit forming.

## A New Look at Some Sleek Living in New York

By nozmar sKurka



Bridge:
Ambition Sometimes Falters
In a Crucible of Competition

## LaN truscott



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HEALTH DEPARTMENT CITE I4 AS CODE VIOLATORS THe Health Depariment yesterday cited codestaurants as. violators of the health
In setting final. inspections for the 14






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CROSSWORD PUZZLE

Wilbur Smitr THEEYE



## Books of The Times <br> The Battle of the H-Bomb





 important book. It is, instead, merely
interesting. Stanley $A$ A Blumberg and Gwinn
owens describe themselves






 This, you will notice, is a prose that the advle of an oppenheimer in harovic






## The 'Stepmotheriland'

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## At Last, The Other Side of the Watergate Story!



## NATIONALBESTSELIE

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## Atoms and Guns

As the near-fiasco of the first Ford-Carter "debate dates are resuming their more normal campaign on the hustings.
In their Philadelphia appearance, both missed an extraordinary opportunity to offer the largest poitice andience in television history some insiggting of their respective philosophies, some understancung of
inner sense of direction, some feeling of the kind o leadership each might be expected to exercise. In accuality, only the barest glimmerings came through; and the aura of artificiality that had arready deadened cheer ponderous monologues was only accentuated
embarrassing rigidity during the unanticipated 28 -minut
hiatus of enforced silence. If only President Ford or Governor Carter had seized the moment to react naturally, perhiaps by walkin
across stage to chat informally with the other, the stiff ness and unreality of the whole performance migbt have been alleviated with greatt credit to the one who had
taken that buman initiotive. But it was not to be; and taken that buman initiative. But it was not to be; and
so one can. only hope that the scond installment of the "debate" series next week will provide more depth and less gloss than the opening effort.

Meanwhile, the contrast between what Mr. Ford and Mr. Carter have said in campaign appearances since the tance in evaluating their respective candidacies than did their performance at the Walnut Street Theater.

## The Allen Filibuster

While the country has been dverted the last few cays y the Presidential debate, portentous news from south shameful but little-noticed action has-been taking plac on the floor of the United States Senate. Senator Jame Alen of Alabama with the help of only a couple of col eliberative body' for six days by means of an old ashioned Bilbo-style anti-civll rights filibuster.
The object, of the Senator's obstrucuctonist eifirt in ing Attorneys' Fees Awards Act of 1976. The bill creates गo rights. It merety plugs up a hole created hhere they prevail, public-1nterest groups are not entitied aittorneys' fees ualess the statute involved in the law uit provides for suck prayments. Many acts in the conand the current bill is designed to fill that void specifially in clvil rights legislation.
The bill has been cleared by the Judiciary Committee of both houses and is moving well through the House untir cloture was voted last Tbursclay. Since then, Mr Alien has tied the Senate in knots by means of a seem ngly endless series of amendments. Though some of Senator Allen's tactics can be gleaned from the fac of Senator Allen's tactios can be gleaned from the fict rennedy-Tunney Lawyers Relief Act of 1976 and froin the fact that after stopping the Senate dead in its track all that important to him.
Senator Allen maay be putting on a good sbow for some his unreconstructed homefolks, but for the majority
his colleagues who favor this blll and for the rest of he country wiose business he is holding up, his act is an ugly anachronistic throwback to a legislative era tha ad best be forgotten. He should subside promptly and the Senate get on about the nation's business in the
tays remaining of the session.

## Finesse on Rhodesia

Governor Carter devoced a major speech to one of the moat fuundamental issues facing the American people and the world: the question of nuclear proiferation and
how to stop it. He has addressed this subject before; but in San Diego last week-with the grim comment that 'It is time to readdress the question of atomic war" -he again displayed not only his understanding of the awful problem of nuclear weapons control but also his willingness to exercise the kind of national leadership
required to deal with thls matter effectively. going so required to deal with thls matter effectively. going so
far as to advocate an embargo on the export of nuclear technology to forestall nuclear weapons development in other

President Ford chose a different topic for bis wrek-
end campaigning. While Governor Carter on Saturday was gravely discussing the nuclear threat to the safety of mankind. Mr. Ford on Sunday was haranguing crowds
in the deep South with a demagogic battle-cry on another if less monumental-threat to the safety of Americans. "The law-ahiding citizenseat of this country sheuld not be deprived of the right to bave firearms in their posses-
sion," he said to the cheers of Gulf Coast audiences. Which was another way of expressing opposition to any meaningful gun-controi, including the registration of meaningtul
At the end of a day in which he so heavily stressed his belief in "the right to bear arms." President Ford
was warmily greeted in Mobile by Governor Wallace victim of a would-be assassin's bullet It is reported that
ver Mr. Ford refrained from mentioning his opposition to
gun control at that meeting.

Secretary Anthony Crosland deludes himself about the ground still to be covered, the positive response is the best tactic. It at least maintains the momentum gener-
ted by Mr. Kissimgers shuttle and keeps the responsible leadership on both sldes foccised on negotiation rather eatremists in both camps who hope for the collapse of this effort even at the risk of catastrophic racist war in

## Redundant Study

It is difficult to argue with the categorical statement y Kenneth B. Clark, veteran participant in and observes of decades of educatlonal crises, that "the New York
City public schools need another study like New York City needs more deficits," Dr. Clark's remarks were prompted by the decision of the State Board of Regents to laurch a major study of the school system's educa
Speajing as a Regent and as a. long-time student of hat "one way of not doing much about a porilem is to study it:" In voicing these sentiments, with which we fellity concur, he clashed bead-on with Louis $E$. Yavner, fellow-Regent who not only seems to have been the the expert director of some of the most searching past analyses of the system's shortcomings. By simply exhuming Mr. Yavere's previous reports, along with a long collection of other surveys and inguiries, and cbecking
hem against present practices, the Regents could move far more quickly toward recommendations on how to mprove the city's schools.
Mr. Yavaer is right in charging that "the city fathers,
the Board of Education and the state government" hot doing enough to meet the needs of government" are would add-and Dr. Clark would probably agree-that the United Federation of Teachers as well as some comaunity school boards ought to be included if the hist ner fears may destroy "a generation of kids." Tbe words suggest a sense of urgency. Authorization

## Disgrace to the City

For the second time in a matter of weeks a band of ight, robbing stores, terrorizilog and assaulting people hom were ingured arrs. half the gang. The police did a commendable job, with minimum of violence.
But while these But while these officers were acting in the best tradielves putting on a scene not po ine officers were them selves purtuing on a scene no so vicious as that of the
young hooligans butt, considering their position in the community, almost as shameful, protesting against new work rules and the deferting of a 6 percent pay raise by Benevolent Association did not rob citizens or assault hem: but they bebaved like boodlums just the same.
Demonstrating in front of Gracie Mansion undil three Demonstrating in front of Gracie Mansion until three to a fearful racket, shouted obscenities, seriously disurbed the patients of a nearby hospital, littered the place Whth rubbish and blocked traffic on the Franklin D. Theosevit Drive, even to the delaying of an amburlance These men who disgraced the inne poiice force to which ook no part in the riotous demonstration colleagexes whe actions on the ground that this was the way to. get public attention for their grievances. The criminal vaindals who afflicted the city the same might no doubt had grievances, too-no jobs and, as a rule, no money. Does that excuse
them? Not at all. Much less does it excuse men whose oriz and sworn duty, by their own cboice is to protect the community from lawlessness-including the kind the themselves indulged in early Sunday moming. They were.
a discredit to their uniforms and to themseeves.

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rates are now too bigh and questions wiultig tom of insurrers mim not being olution: Simply pass legislation reapplied -and to winte them at uxiform rates shas would do amay wit unitornm many
clasifications, but more importanty classifications, but more importantly find a more favored place in the olish assigned-risk would not only tromobile bystiness of substandar Premiums in the atergate must
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Health-Care Problem
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To the Editor:


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Korea' and Its Churches To. the Editor: As a' Korean Christian I resent the
inpilicatio oy Gregory Henderson and
sevien others who sevien others wbo wrote that relifigious
worship in my coumatry tis subict Worship in my coumatry is subiect to
poice surveillance leter Seper 18$]$ :
We are a natitoo of Buddhists and
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to our own gots oin our ewn way.
There is a dititerence between pactich ing our respective revieiocos as we see
fte and practicing politics in church.

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process of law: Emergency: Decree

## Letters to the Editor

Insurance: How Not to Lower Premiums
Of Boycotts Taxe To that Eition:


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| ence of our people has by the bealk history of rustion among our leady, I offer myselif for the The United States. Out <br> 7. the great strenghe of i: rubmit my policies, 1 programs to public ex. 1 invite your questipas. , questions? | learned your son was having a homosexual atfair? |
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| Do you think Americans z leader who admits havother women? |  |
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## 'lutonium Dangers

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The Bland and the Bored

| By Tom Wicker | the odder inemployed have benefits and savings to fall back |
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| LOS ANGELES, Sept. 27-"Have we carried the commitment against ideological politics too far?" a hibera ullinois Democrat wondered out load the other day. |  |
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| journalist, he was trying to explain to bimself the lack of interest in the |  |
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| Presidential election that is all too |  |
| try these days. All across America apathy seems to be running ahend of either Gerald Fard or Jimmy Carter and the common complaint among political buffs is that "rothing's hàp. pening" on either side. |  |
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| Tha notion already has been adis a lack of real interest in Mr. Ford and Mr. Carter, two litteeknown polit- |  |
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| bland images to the public and neither of whom excites much passion among supporters or opponents. . |  |
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| "There's nobody to hate this year,". another Democraf quipped-and, oun reflection it's true that in the last four |  |
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| ticket has been headed by either Richard Nixon or Barry Goldwater, both of whom evoked passionate, if differing. |  |
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| whom evoked passionate, if differing. responses from both Republicans and Democrats. For their part, the Demo- | Federa |
| crats in tha same four campaigns put lorward John Kennedy, Lyndon Jobnson, Hubert Humphrey and George |  |
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| son Eubert Humphrey and George MCGovern, all candidates who for one reason or another charged the voters |  |
| with high emotion. Mr. Ford and Mr. Carter are chicken soup by comparison. |  |
|  | and tue like. <br> The Carter campaign, |
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| ogy is that no issue this year arouses anything like the enthusiasm, the anger, the bitterness of the debate on |  |
|  | ${ }_{\text {ca }}$ |
| anger, the bittermess of the debate on Vietnam that dominated the last two |  |
| Presidential elections-or, for thatmalter, the civil rights issues also |  |
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| matter, the civil rights issues also prominent in 1960, 1964 and 1968. |  |
| There seems to be almost no fortignpolicy issue at all this thear at leastsince the narrow defeet of Ronald |  |
|  | and both Mr. Ford and Mr. Carter are |
|  | bolding back their television appeals |
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| Althongh the major differences between Mr. Ford and Mr. Carter appear |  |
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| they sem incapabtic of bringing votersto peaks of emotion in this strange |  |
|  | Uader the complex financing law, ! |
| to peaks of emotion in this strange year. One reason for that may have |  |
| been suggested by a veteran hlack politician who complained to me that |  |
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| 'Nobody's hurting but a bumch of young blacks"--the group with the |  |
|  | have been too little understood or |
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| highest unemployment rate. While something of an exaggeration |  |
| -many of the elderly, surely, are "hurting" from inflation-this remark |  |
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Santa Fe trains don't run along Park Avenue, but we work with railroads in the East to: provide direct service to and from western points: handle freight between the East and the busy West Coast cities…

For faster service for trailers and containers, Santa Fe has one of the most modern Piggy-back facilities at Chicago. :
 grew .the antion that the ordinary
American can afford to dabble in poilitics, Today, the American political scene is the arena for bored millionaire play-
boys, corpprate cempiga contributors
the chormand comfortroute
LIVING OPTIONS
theindustrid designroute


Identify your decorating style and learn whot ittakesto
odaptable examples. (pp. 132-139, Otober Hi\&)


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27NEW DESIGNS IN FURNITURE \& LIGHTING



## The healthy way <br>  






 is to create in space an appropriate psychological environment"
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age planning do to make a smarl ppartment more spacious. More sensual. More pleasin to the pysche and the eye. droves because it's become the great ing place. The new recreation place place where they feel they're really 1 The Ocfober issue of House \& Gardent whyour definition of home is expant Why we wand it to be a combination

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$\qquad$ restaurant. What the designers and fer S:m.alary nologists are doing to make home ar source of interest and enteritainment and felaxation Self-improvement al fuifillment. It's all there in October H Garden. The ideas. The options. The The human qualities that make Hous Gárden a magazine more men and women share a reading interest in to H\&G-it's right on time \%rgentic


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| was trying to illustrate the type of phich a police officer is required to $t$ the instructions that have come to <br> of the good old days when detectives could work as much overtime : as they needed to crack; an interesting case. |  |

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many raicly step outside to the nearest' sidewalk many rirely step outsid to the nearest yidewalk.
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exichanige American for foreign currencies. And now that the shopping areade hais beerrencoies. And now









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tion and the Port Authority policemen are trained
and equip ped to act and equipped to ort act a fire brigede are. wained
In addition, the center has an earify-warning smoke-




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Top: A view of the promenade mall. Above: Visitors riding an escalator to the observation deck

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Business/Finance Busizess Frinance



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| International <br> Americans in Canal Zone feeling isotated and breeztain fiant policy Landing by Arabs stirs Tel Aviv. Libyan says U.S. obstructs improved Mummy in Paris for medical treatBritish begin effiort to accelerate Rhedesia plan $:$ Shth Atrica divided on impact of Rhodesia plan Portugal returns some-farms seized: Turks warn on U.S. aid. Croats in Zagreb complain of.re- <br> Government/Politics 38 million homies watched debate Debate called help to other candidates beliefs at Jinmy: Carter's church Yoters show diverse reasons for positions Tax risoss proposed in Suffolk Genèral Missing professor linked to C.LA. $]$ Rising crime a concern 血 FairAround the Nation Movement of poor from center cities Suspect arraigned in Florida-kidN,Aapping. struggles for appeal Miss Hearst testifies in kidnapping 20 Prepaid legal services helped by tax Meiropolitan Briefs Two bank robbers flee with $\$ 14,000$ after shootout. with police man's guide dog |
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 Quotation of the Day "We are viry mich distirbed hy the
kind of picketing that has beein. going on. We believe the polite officern going heve.
$a$ right to picket but they have no right


Sports
A look at the new Fisheries. Act: Ali confident for title boot tonight: 49 Jets' roster falls 'to 37 Tarkenton to be ready for Steelers 50 Maner hits grand slam as Met May signs to play for Bulls.
Saill to Romena and For the Mome
socireat ele scoireat Belmont
Arnparger sees winner (not Giants)
Inly gains Davis Cup final Features/Notes Features/Note
Notes on People:
Going Out Guide News Analysis. News Analysis...
Michael Ar Kaufica Selfynca Rajab discusses police ne- 10 gotiations
Paul Goldberger appraises the ness
Family Cout
45
Thomas E. Mallaney on economic
Editorials/Comment
Editorlals and Letters 38
Tom Wircker assays reasons for 39
voter apethy

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Howard Singer explains why be will
be a noinvoter

CQRRECTION
In a caption in yesterday's Times,
Davira Ampam the composer, Was min
correctly identitied as John Alvidsen, correctly identifí
Dr. Morris Fishbein Dead at 87; Former Editor of A.M.A. Journal


 Spokesman for Profession
By Robert mec.
THoms Jr of Inh 25 years as editior of the tournal
 for the mediral profession



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stripped of his voice at the Journa, Dr
ishbein cootinued bis proific. output


School Walkout EndsinBuffalo; Arbitration Due

| Speche to The Naw Yari Timer BUFFALO, Sept. 27 A three-week strikse in Buffalo's public schools ended today as the teachers returned to their clessrooms after agreeing to submit then <br> Salaries are a principal issue in the rift betweeo the Board of Education and Buffalo Teachers Federation. <br> Most of the city's 3,600 teachers reported for work this morning, and all-day class sessions were conducted for the first time this term in the elementary schools. High schools were open only in the morning, hut they will go on a fullthe morning. hut they day schedule tomorrow. <br> Although the strike has been settled, the president of the Teachers Federation begio serving a 30 -day jail term tomorend the strike last week. <br> J. Pisa, are frying to have the contemas citation set aside. <br> In addition, a justlce of State Supreme Court has fined the union $\$ 50,000$ for conducting the strike, which is illegal under state law. under state law. <br> The strike began on Sept 7, the day schedruled to opeo for the fall term. About 300 regular teachers crossed the pleket fines, and about 300 substioute teachers were called in to help them. On most days; however, school was in session for only about two hours, with about 25 peronly about two hours, with about cent of the expected 56,000 pupils repgrting for classes. <br> The issues to be submitted to arbitramedical aod other health insurance programs and the question of whether acathe contract. <br> The Board of Education, which gets its appropriations from the Common has no money for raises this year, except for nommal increments based on length of service and education. <br> ing raises averaging about $\$ 2,500$ over two years. The current average salary is $\$ 14,000$ a year. <br> The union contends that all academic programs should be listed io the contract, so eting the contract. <br> The Board of Education hard intended |
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\end{tabular} <br> }









 Funeral services will be private, hut
memorial service hhas heen scheduled for
2PM


 Virginia Radcliffe Huirst Dies; Was Writer and Conservationist
her mioia Radcliffe Hurst, known under her maiden name as a writer on the
island of the Caribbean and on Frie Is--
land, died of cancer Fridey in her land, died of cancer Friday in her home in

Davis Park, Fire Island. She was 62 years | Old |
| :--- |
| Mr |
| Rrew |
| an |





 Federal-State Team Checking
Discharge Into Discharge Into Niagara River
 began a three-day study of the Hooker
chememicis sand Plastic corporaton plant
tociay to deternine if the plant is dis-
 Iaboratory animals and recenily wast foun
in fish Io
The teame otoraio. The team members are from the Federal
Environmental Protoction Agency and the State Departu
sereation
John McMal
John MCMahoo, regional administrator
for the state agencey, said some Mirex had
 indicarentent sampling of their discharge
day, he said.

Retired Head of the Meat Cutters of North America Was a Founder of Liberal 'Party in New York

 ers th 1937.
In Janury 1972, when he was the
jion's. senior vice president, hee was ap
ointed president to foll a vacancy and


 Robert T. Guyton Is Dead at 38;

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\begin{aligned}
& \text { Mr. Guytoo lived in Peirrsburg, Ohio } \\
& \text { a suburb of Toleolo, where he and hit } \\
& \text { family had recentl moved from Bedford }
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\text { Robby }
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\text { the }
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## 8

THE NEW YORK TIMES, TUESDAY, SEPTEMBER 28, 1976


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## Troy Will Plead Guilty Tomorrow


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hadd a blond beaprd





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## Metropolitan Briefs


nd FishermenPly an Ancient Trade Togetheront.i.



Ken Ketchain, a commercial ta
 mptied
 Long each get into a rowboat While
balancing on the tips of the smaller
 contents onto
wooden deck.
As the
As the boat heads for the next trap,
the men sort out. fhe catch puttring the men sort out the catch, putthy Cluefish, sand sharks, Spanish macker-
el hand. botter fish into separate boxes.
Those that' are too. small are tossed Those that are As the inevitable gull apper, Mr
Monahan who ppent 27 yearp workin!
in the subways, folds a small hutterish in the subways, Hods a smail hurterfish
up in the ali. One of che guls. dips
awwa from the flock and takes the fish
aut of bis hand. out of bis hand.
plains,




7 INMATES ESCAPE

But Two Are Recaptured Clifiging to a Bridge in the East River-One-Inch Steel Cell Bars Cut

By Josipar b. TREASTER
 a TMmes Square movie bouse last Apriil,
sawed their way out of the House of sawed their way out of the House of
Detention for Men on Rikers Ilsand In
early morning darkness yesterday, city early morning diarkneas yes
correction officicils reported.
correction officials reported.
ore of the men who weing held
for the Times Square wnurders, Larry
So White, 42 years old, and Jesse Hammock,
21, who was awzating trial on charges 21, who was awaiting trial on charges
oof armed robbery and possescion of a
weapom, were captured at $6: 40$ A.M. clinging to the superstructure of the nearly mile-tong brlage that connects the penal
island in the East River with the East
EImbursi section nf Queens. Elmburst section nf Queens.
The two captured men reportedly told

 crawled onto the hriage the
were still swimming
Five Still Hunted

 Th officials ssid a city police helicop
ter was criss-crossing overtead and harr
bor patrou hoats were searching the shorerime of the islard and the - mearb
maininad.
The officials identified the five

Guide Dog of an Inwood Man Shot and Killed by Policeman Bropr give

 hor a 1 -year-old man who is going Lisa, 14, had been missing since the



 outside the front door of his home
at 32 Herry Street by Polioe officer
Thomas Kermp of te Fourth Precinct Thoma Kemp of the Fourth precinct
whem officer Ketmp and another po-
liceman responded to a missing per. liceman responded to a missing-per-
son report
Went son report
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bit memberof tha family. He rever
bine, either. If neve we hent for anywas too friendly." had ary

There Was a Shot Mr. Wayrynen, who is unable to why someone






Notes on People
Ex-District Attorney Fined, But Sex Charge Is Dropped


 pon pleading whilty resigned Sept 17 to attend a rehabilitation school for
drumken driver, butt State Supreme
Conrt Justice Richard N. Donovan dismissed sexual abuse charges against
Mr. Holcomb bruyght by bermer sec-
retary, Panticia Adims. The case dated

 Dr Robert Whrte, bead of the Na




Wriliam W. Scranton, United States representative er yhe United Nations
hastened to deny yesterdig a Newsweek
magzzine repor that he woll become
Secrioy of State in a new Ford Ad magzine report that he would beocome
Serretry of State in an bit
ministration. He was no interested to

 briliant and effective secretaries of
state in our bistory, perhaps the most

Traditiooally, the Japanese revere bers of the imperial family are loaked
upon with awe and affection puit
amoos amoog a small minority, the imperial
family is anything but pouplar and
ooe of its best-loown detractors is Kenzo U Unazack, who was imprisooed
 was sentenced to 14 month' hanle

 the imperial family.

A former Secretary of Defense,
yesterday $R$ Schlesinger, met in Patk some shop with Yet
RichardH.Alexander


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BRAVO!

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| Sarurdays from 10 a.m. to $6 \mathrm{p} . \mathrm{ra}$ and Sundays from |  | noon to 0 p.m. Phone reservacions with any major

creditic carclean be made any day except Sunday

THEMET





THE ME
ectura1 Aim of New Court Building mirable，but Falls Short in Execution fixizicu





rilling Book Is Canceled； al Hellman Passages Cited

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 qurantees Esypt $\$ 2.6$ Million pr 3－Year Tutankhamen Tour 1

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Another consideration Another consideration was re moval of a major part．of the mu
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Guess who arethe lovers？
sunday woman


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a Sacra＇s Festival rasts a Certain Quality Mand bex cuickiniz
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## star of＂Swept Away，＂，plays 8 heauties








RICHARD HARRIS





 Mildred Dunnock，in the role Madelecine Renaud crealed in Lon－
Mind Fay Compton played
don－formidablec competition－grits
ber teeth aod charms with a rea－





Dave Anderson

## Will Ali Kayo the Nonbelievers?

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## sores for Eagles

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later
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mide into Idown, Ed Brown. re
adelephia beckof 53
les 33 lest 33 for only the
he halif the Redsking
:d. Three inconplete
thiscmann; Wasting
edick and holder on titemith her phas


ips Rodriguez

Alston Quits After 23 Dodger Seasons

 Moltantay








 The Unknown Factors



 mex temal ad ctuck weper Tin his unkowna physical factors threaten Ali-the cramp
 Another unkown hut inevitable factor also threatens Ali

 against Jean-pierse coopman Jimmy Young aind Richard
Dina were badly vinage Ail hut they were small scenes. Alit thrives on spectacles He, not Noxtoo, has created to-
night's spectacle-a
S milion in Yankee. Stadiami with perhaps: 40,000 picople chanting,
Norton muut Palli" and with an :opportumity to persuade "Norton must fall" :and with an opportumity to persuade punch
But wihe
be \#poving




## Rangers Tie Flyers, 3 to 3, On Murdoch's Second Goal

 Ali Is Confident, Norton Unawed,
For TitleBoutatStadium Tonight Ali Is Confident, Norton Unawed
For TitleBoutatStadium Tonight

| Contimued Fr <br> N Nortoo, the defeated hism is ne chatlenger b oth men have 225 rounds |
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 Shime said $\begin{aligned} & \text { To. } \\ & \text { hing ent } \\ & \text { ing the match. }\end{aligned}$

Milner Slam Sparks 10-3
Met Victory
John Millers, winding up his finest
season as 2 Met enjoyed his most season as a met, ejpoyed ins most pot-
standing geme at Shea Stadiom last
night when he doys in niggrt when he drove in six rans with the Mets
pos, $10-3$.


LATE SUNDAY
LAECND GAME
LOEEPHA
few of the 11,000 ringside seats
edly have been sold.
Ali Named in 5745,933 TOKYO, Sept 27 (upr)-Antonia
 resisution of op finese wrestial lotses seeking
tends resulted match Tesulited from his exhibition
the heane with Muharamad fili,









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Mets' Box Scores



# NOW YOURKIDS DONTT HAVE TO MISS 

 MONDAY NIGHTT FOOTBALL BECAUSE THEY'RE natgift rould ok lover s better lbooks?ile to read them on? Unlimited Perhaps.
book lover friends live outside book lover friends live ousside
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years, a small number of book
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ons to the Book Review (by it. 25 cents a week delivered--for 52 issues.
2 splendid way to gladden 2
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"reet, New York, N.Y. 10036
Christmans gift subscription to


They never again have to be torn between studying and watching their favorite TV show. Not if you own Sony's revolutionary Betamax Deck.

Because Betamax, which hooks up to any TV set, can automatically videotape a show while you're doing something else-so you can play it back later at your leisure.

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isten to this.
Say there are two programs you want to watch on at the same time (as so often happens).

Well believe it or not, with Sony's Betamax you can see both of them. Because Betamax can actually videotape something off one channel while you're watthing another channel. Then, when youre finished watching one show, all you do is push
some buttons and play back a tape of the show you would have otherwise missed.

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SEATS NYSE. Seats on CBOE and all major exchanges $5 \%$ DISCOUNT on limit orders.
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## ELT <br> Listed on the Big Board

The common shares of ELT, Inc. begin tradin today on the New York Stock Exchange. The ticker symbol is ELT.
ELT shares will continue to be listed on the American Stock Exchange and the Pacific Stock Exchange.
ELT, Inc, ịs a manufacturer involved in fou basic product areas: Paints and.Coatings/ Processed Metals/Electro-Optics/Plastics. For a copy ot the 1975 Annus) Report
and $61 \times$ Month Intarim Report Mite:

Sbcretary
EIT, nc.



Market Place
Dictaphone on the Takeover Trail
By ROBERT METZ
The Dictaphone Corporation, which
ans been both hunter and hunted in has been both hunter and hunted in
umsuccessful takever soities ir the
 Yesterday, the manuufacturer of ele
tronic dictating equipment based it
 a cask teteder ofirerced for plans to to make common
Shares of Data Documents, Inc. art shares of Data Documents, Inc. ant
Omaha-based manotacturer of data-
procesing cards, business forms and processing cards, business forms and price tages for simg devices.
Te proposed price of $S 45$ a sbaré
was a substantial premium over the
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| Special <br> Situations | $9$ | $\begin{aligned} & \text { Blow your } \\ & \text { : hor'n. } \end{aligned}$ |
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Interest Rates Climb Moderat: And Fed Increases Bank Res

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## Is

| AnIssue of \$75 Million |
| :---: |
| Is Offered by Pan Am |
| Pan American World Airways, which Is making a recovery in earnings after - reporting deficits from '1969 through |
| 1975, expects to sell $\$ 75$ milion of convertible debentures today. The airline's |
| 'issue was 'increased from 550 million. |
| The debeitures, which will be sold |
| log groun are expected to be offered with a 101 percent interest rate and a |
| price of par. They wlll be convertible |
|  |  |
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| The debentures are rated CCC by |
| Standard \& poors, which means, the service considers them an "outtight |
| speculation." Cancinuation of the payent of interest "ls questionable in pe- |
| riods of poor trade conditions." triple-C rating means. |







## axes \＆Accounting

 e to Auditors Finding Bribery| H． |  |
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|  | Bribery Abroad <br> Under the Tax Reform Act of 1976， penalties are imposed on corporations officials． |
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| n auditor do it he dis－ yments by a company viewing its fanencial | Bribes and kickbacks have never been deductible for United States in－ come tax purposes although they may not have been iliegal in the past if paid lo $a$ country that allows such prac |
| according to Michael aging partner of Has－ te of Certifted Pablic | tices． <br> The tax legislation，which President |
| zveries should be re－ with authority＂－the $\mathbf{5}$ ，Mr．Chetkovich said spany does not move uation，the accounantresigning and coosult $t$ his responsibility to |  |
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|  | reductions in a corporation＇s taxable nings． |
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| October． <br> whether payments are |  |
| ：required to consider |  |
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| ilso secondary effects penalties or damages， ss of a significant |  |
| oss of a significant ess and the possibility |  |
| ments are discovered， d then rely less on a |  |
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WHAT Nao Lare DOES METZ SAY ABOUT IT？
fober mer of Tha New York Thass
What man wites about Wall freet wail Streeters want to read
And they do． And they do．．
Monday through Monday trough
Frday in Market Place，In tharkel
Finasines

 Mora neww
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than any othere than any other
newspaper：

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\(\$ 53,630,000\)
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## City of Owensboro，Kentucky

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Electric Light and Power Revenue Refunding Bonds Station No．2， 1976 Series
Dated：October 1， 1976 Due：Jannary 1 ，as shown belon
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``` The Bons
The Bonds do oot consithate an fndebtedness of the City of Owenbboro within the meaning of any constituional or stautury provisions or limitations．
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Amomt & D \({ }^{\text {a }}\) & Eate & 人emat & \({ }^{\text {pm }}\) & \(\underline{12}\) & 100 & \(\xrightarrow{\text { neo }}\) & 2me & & \(\xrightarrow{\text { map }}\) & Rens \\
\hline 8 925，000 & 1978 & 3．50\％ & \＄1，555，000 & 1984 & 4．85\％ & 82，115，000 & 1990 & 5．60\％ & 52，960，000 & 1996 & 6．15\％ \\
\hline 1，230，000 & 1979 & 4.00 & 1，640，000 & 1985 & 5.00 & 2，235，000 & 1991 & 5.70 & 3，140，000 & 199 & ． 20 \\
\hline \(1,280,000\) & 1980 & 4.15 & 1，720，000 & 1986 & 5.15 & 2，350，000 & 1992 & 5.80 & 3，330，000 & 1998 & 6.25 \\
\hline 1，345，000 & 1981 & 4.30 & 1，815，000 & 1987 & 5.30 & 2，495，000 & 1993 & 5.90 & 3，535，000 & 1999 & 6.30 \\
\hline 1，410，000 & 1982 & 4.50 & 1，905，000 & 1988 & 5．40 & 2，635，000 & 1994 & 6.00 & 3，750，000 & 2000 & 6.30 \\
\hline 1，485，000 & 1983 & 4.70 & 2，005，000 & 1989 & 5.50 & 2，785，000 & 1995 & 6.10 & 3，985，000 & 200 & 6.3 \\
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\end{tabular}
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Interest exempt，in the opinion of counsel，from Federal，Neto York State and
Nevo York Ciny Income Taxes．


[^4]．F．Hutton \＆Company Inc．
Harris Trust and Savings Bank
Coutinental Bank Contanantan Munnin Nitionk 1end
urgham \＆CO．Hornblower \＆Weeks－Hemphill，Noyes e Trust Company，NA．Adams，McEntee \＆Company Mathews \＆Wright，Inc． irst Bank of Rochester National Commercial Bank \＆Trust Co． \＆McKinnon Auchincloss Kohlmeyer Inc．Fahnestock \＆Co．Advest Co． Hallgarten \＆Estabrook Inc．Herbert J．Sims \＆Co．，Inc．Wm．E．Pollock\＆Co．，Inc． urers and Traders Trust Company Schley Comeron \＆Co Lebenthal \＆Co Snc trick \＆Co．，Inc．F．B．Cooper \＆Co．，Inc．．Northrop Municipals Corp． tty \＆Co．，Inc．E．F．Miller Municipals，Inc：Coogan，Gilbert and．Company Glass \＆Co．，Inc． Brums，Nordeman，Rea \＆Co．



Loeb，Rhoades \＆Co，
Bache Halsey Stuart Inc．Bear，Stearns \＆Co．A．G．Becker \＆Co
Blyth Eastman Dilion \＆Co．
 Drexel Burrnham \＆Co．The First Boston Corporation Goldman，Sachs \＆Co． Hornblower \＆Weeks－Hemphill，Noyes E． F Hutton \＆Company Inc．Kidder，Peabody \＆Co． Kuhn，Loeb \＆Co．Lazard Frères \＆Co．Lehman Brothers Matthews \＆Wright，Inc．
 Paine，Webber，Jackson \＆Curtis．R．W．Pressprich \＆Co．Reyiolde Securities Inc．Rooeevelt \＆Cross L．F．Rothschild \＆Co．Salomon Brothers Shearson Hayden Stone Inc．Shields Mordel Roland Smith Barney，Harris Upham\＆Co．Weeden\＆Co．Wertheim\＆Co．，Inc．White，Weld\＆Co．DeanWitter\＆Co． Altgelt \＆Company American Securities Corporation Barr Brothers \＆Cor，Inc．Craigie Incorporated Ehrlich－Bober \＆Co．，Inc．A．G．Edwards \＆Sons，Inc．Fahnestock \＆Co．First of Michigan Corporation Horner，Barksdale \＆Co．William R．Hough \＆Co．Howard，Weil，Labouisse，Friedrichs Jesup \＆Lamont McDonald \＆Company Newhard，Cook \＆Co．Prescott，Ball \＆Tarben Rhuscher PierceSecurities Corporation The Rohinson－Humphrey Company，Inc．HerbertJ．Sims \＆Co．，Ine． Stifel，Nicolaus \＆Company Underwood，Newhans \＆Co．Wood Walker inervorued Alden \＆Co．，Inc．Almstẹdt Brothers，Inc．Baird，Patrick \＆Co．，Inc．Banco Popular George K．Baum \＆Company R．E．D．Chase \＆Partners Connors \＆Co．，Inc．Dain，Kalman \＆©uail R．G．Dickinson \＆Co．Douglas \＆Co．Municipals，Irfe．Dupree \＆Company，Inc．Ferrisis Imompany Gradison \＆Company Harrison \＆Company Henderson，Few \＆Co．Frank Henjes \＆Co．，Ine． Hatchinson，Shockey，ErIey \＆Co．

Johnson，Lane，Space，Smith \＆Co．，Ine． Johnston，Brown，Barnett \＆Knight，Inc．Johnstoü，Lemon \＆Co．Ladenburg，Thalmann \＆Co．Inc． W．H．Mell，Inc．．．．The Milwaukee Company

Ohio Valley Secarities，Inc．．Park，Ryan，Inc．
SoGensixiss International Corporation
Stern，Laner \＆Co．
Morgan，Keegan \＆Company，Inc． SeatleNorthwest Securities Corp． Var Kampen Sauerman Inc． Zahner and Company


| Wherever in the world you usiness astation-to-station call he cheapest way toget there. <br> Station-to-station Person-to-person |  |  |
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In a few months gold may be selling for $\$ 90$ an ounce.
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Or some other price.
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reasury Bill Yields
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The average rate for the three-month ill was 5.072 percent, up from 5.0228 pertent for the preceding week
everage rate for the six-month bill was 5.325 percent, up from 5.236 percent
trom the previnus week.


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you ask Craig Claiborne an teresting question, you might ret an interesting answer in "De Gustibus" on the amily/Style Page Monday in The New York Times

## Metamorphosis in the market.


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With polite nods, aflutter of nerves nd a flash or two of temper, the Ford-Carter debate uniolded before In form, the contest was not real a ciassical debate but an odd political hybrid: part news conierence, part alk show, part zinging match. Before rayed President Ford as a champion of vested interests and the $\$ 50$ Martini lunch and Ford tagged
Carter as a warlier.
Who won? In a special 11-page report, Newsweek critiques the he campaign and analyzes the array exclusive Newsweek Gallup survey shows how the voters now feel each candidate would handle major issue. Kissinger pulled off a maior dipi matic coup in southen Africa; why architects are doing their most creative work on private house nd why, after making major gains have reached an economic plateau. Read it all in Newsweek-the veiyeditorial packagethat continues attract 19 million readers wee arter week, and, as it has for the han any other newsweekly.


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New Season! Hlooks like wedding bellis for Fonie with the perfect matie,
Pinky
Tiscoder femolie eycilist. Oi is she taking him for Hidee Roin Howard, Henny Winklerstar: Roz kelly guess stars as pinky. HAPPY DAYS ©8:00PMO


NewSeasonl Shirley's overjoyed when she finally gets her own car. But drive...WOW! Penny Marshall, Cindy Wlliams star.
LAVERNE\&SHIRLEY ©8:30PM


Premiere Toniohtl Last season "Family's" honesty, humanity and warmth
made it a hit. Now you can enjoy it every week. Tonight, Willie must make an
agonizig decision when he leams he funh abour Frankest fiend. Sada
hompson. James Broderick star. Featuring'Gary Frank.

## FAMILY

(10:00PM 0
Tonightat 11:30, Nick Nolfe and Cloris Leachman star in a breathtaking, thriller "Death Sentence."

## $\div$

Homosexuality Is Plot Gimmick In Three Series on Television

| This week's premium plot gimmick appears to be homosexuality. Tonight at 10, ABC's "Family" begins a regular weekly series with son willie (Gary Frank) discovering that Zeke (Bryan Byers), his-best friend since childhood, has been arrested in a homoserval bar. Tomorrow at 9:30, "Alice," the heroine of a new. CBS series based on the film "Alice Doesn't Live Here Anymore," dates and flirts with a virile him announce that he is homosexual. And on ABC's new "Nancy Walker Show," having its premiere Thursday at $9: 30$ one of the weekly characters at 9:30, one of the weekly characters is openly homosexual (but more about that in another columnn)." written by The episode of "Family," Bethe Lepslie, carefully touches all tatand father (Sada Thomppson and James Broderick) are at first shocked about Zeke but are more shocked by Wille's zefusal to be sympathetic. Zeke is virtually abandoned by his own father (Biff McGutre). And Willia's "disgrace- ful" behavior turns out to be rooted in doubts that he has about himself. <br> The story strands are neatly, a tonch too neatly arranged and then intertwined With the pligat of younger sils- ter Buddy (Kristy McNichol) learning how to dance for her first big date and older sister Nancy (Meredith Baxter) older sister Nancy (MMeredith baxter) going through the process of a divorce. The high-quality performances and Glenn Jordan's sensitive direction Gescua "Farnily" sensm the . looming reme specter of saccharine poisoning and the hour works nicely as a quiet and ind intelligent programming alternative. <br> "Alice," howrever, does not wort on "intored just about any level. The widowed Alice has moved West with her young son and works in a cafe that provides the cues for most of the comecty roubines. Alice (Linda Lavin) gets to participate in predictable routines with the gruff owner (Vie Taytack), a brash wise-cracking waitress (Polly Holliday) |
| :---: |



- Kristy McNichol and a moinsy, nerrous watresss (Beth
Howland).





Jury in Case on Illegal Gun Sale Sees Videotape of Alleged Payoff
by arnold he lubasch
An urusual videotape was played in ments that other defendants in the case Federal court yesterday that adlegedty
showed Col. Manuel Alfonso Rodriguez, to buy 10,000 Bushmaster subma

chinegins from an American manufactur| wbo was chief of staff of El Salvador's |
| :--- | :--- |
| armed forces, receiving a | Nand














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| TO PLAN CONSUMER AID WASFITVGTON, Sept. 27 (AP)-President Ford ordered 17 executive departments and agencias to playsumer representation plans in an effort to rake consumers ""a part of the deci, The new guidelines, Mr. Ford said, are designed to imsureconsumer what tha indiviauala complaint or a criticism must not only be heard, but that those complaints will be acted upon by the GovThe order went to the Departments of Defense, State, Agriculture, Commerce, ing and Urban Development, Transportation and Health, Education and Weffare.Agencies involved include the EnvironAgencies involven incency, Federal Energy Administration, Veteran's AdminisEach agency will be requiried to name a person responsible to citizen inquiries or comment, Mr. Ford said,reports will be issued detailing the success of each departments consumer af- |
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Abigail Van Buren. Joan Walsh Candice Bergen. Truman Capo And many miore.

## From the one and only LHJ.



We don't pretend to know how many magazines have come and gone since 1883.
But we do know this: that was the year that a magazine called Ladies' Home Journal came to stay and Edith Wharton to F. Scott Fitzgerald and Anne Morrow Lindbergh-it's yours for $\$ 16.95$ at your favorite bookseller. The other Joymal is The Joumal of the Month. The best of everyuning from the Journal of today---from Gene Shaitit and Sylvia Porter to new ideas on one-dish parties and a news-making report on The Final Days of Ma nearest newsstand.
And while 93 golden years separate:The Journal of the Century and

The Joumal of the Month, they share an editorial secret. of success; From Loulsa Knapp Curtis in 1883 to Lenofe Hersheyvin 1976, the aritors of the a very special person.
For the reader we have in mind-yesterday today and fomerrow - has what it takes to be a whole new woman every month-She's alert to the world that surrounds her. She's alive to the world she surrounds. And she's in a class by herself.
Her home, her family, her education, her career, herincome, her vestments-all of them show it. And so do her interests. She wouldn't have it any other way. And neitherwould L.H4. li's the one and only magazine that will "Never underestimate the power of The Women of the Yearto a best-seller of the noment with a whel new woman's world in between:

LHJ is a world of ideas to be used. People to be watched ssues to be raised. Crusades to be launched. Marriages to Children to be loved. Money to be spent: Movies to be seen be followed Beripes to be tried; Cratsto be leame embraced. Trends to be set. And lives to be lived-always sense ofpurpose, always with a flair for style and always for the better:
Pick up a copy of the October Ladies' Home Joumal and yourself. Because fyou want to be a whole new woman eve And if you want to reach a whole riew woman every more orfedivertiser. Because now that the one and only $\dot{L} H$ is 92 young jt's 15 million whole new women strong



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    Robert Kleiman is a member
    Editorial Board of The Timess

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    and economic aspects to break out what, in our opinion, are 38 of the best values on today's quarket, for the intermediate and long term. Next, we classified the 38 issues as to investor objectives. For those seeking appreciation, we've grouped the stocks into (1) recognized high quality growth, (2) consistent growth, (3) cyclical growth and (4) aggressive growth. There is, of course, a grouping for those seeking moderate appreciation with income. And one for investors primarily looking to income. report you can obtain by mailing the coupon. We think you'l find it valuable

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